



GRAF VON FABER-CASTELL

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Classics in a rush of colour

Writing instruments and accessories in three new bold summer colours

Bright green, fiery orange, royal blue: Colours with a wow effect are making a fashion comeback this season on runways from New York to Paris. From head to toe or just in splashes – vibrant colours are everywhere. Writing instruments and accessories for the workplace, briefcase and handbag are now also proving their brilliance in trendy hues that elevate the mood: In early summer, the Graf von Faber-Castell Collection is launching exciting classics in three bold new colours. The vibrant colours are called Electric Pink, Burned Orange and Turquoise, and will send every female heart racing, imparting a true rush of colour.

The ensemble includes the *Guilliche Fountain Pen* and *Guilliche Twist Ballpoint Pen*. The writing instruments' name comes from the grain guilliche, an intricate engraving that allows the surface relief to shimmer depending on how the light hits it. A coordinating colour of *ink* can be chosen either in a small stylish bottle with the Graf von Faber-Castell Collection's characteristic fluting or as a cartridge, available in a 20-piece gift box or a 6-piece folding box.

Guilliche Pencils for notes and sketches are also available in the bright colours and are packaged in sets of three. *Guilliche Pocket Pencils* are also available in complementary colours. Combined with the platinum-plated extender (available separately) from the Graf von Faber-Castell Collection, the perfect pencil can be configured in one's favourite shade.

High-quality writing instruments deserve safe keeping and can now be stored in colour-coordinated *writing instrument cases* with a wraparound zip. Made of fine Italian calf leather, they can accommodate one or two pens, depending on their size.

The *linen books* quickly become everyday favourites, as they are perfect for noting down thoughts, dates and to-do lists. Thanks to their workmanship, they will bring joy for years to come: Their intricate thread stitching ensures that the book lays flat when open and that the pages remain firmly attached to the spine even with frequent use. A small Bavarian factory produces these valuable companions, and small, lovingly designed drawings by illustrator Kera Till give the A5-format books a special finishing touch.

A clear design vocabulary, a wraparound zip and high-quality calf leather turn the *wallet* into a piece of jewellery. The accessory has an appealingly ample format that includes multiple dividers and card slots. The coordinating *key chain* is made of calf leather and features a metal ring. The only question is which colour to get decked out in today!

Fashion and design continue to converge, as this colourful collection proves. That is why it was important to find a talented partner. **Kera Till**, one of Germany's most renowned fashion illustrators, designed various motifs for the gift packaging of the **Guilloche Pencils** and for the inside cover of the colourful linen books in A5 format. She also designed the motifs for the POS decor "Clear the stage", which give the colourful collection a sense of airiness and light-heartedness.

Kera Till lives in Munich and Paris. She has authored books and articles, illustrates postcards, styles display windows and has her own blog on the fashion site vogue.de. She has long been a fan of the Graf von Faber-Castell brand and enjoys the new experience of drawing with high-quality writing instruments and inks – of course in Electric Pink, Burned Orange and Turquoise (keratill.com).



Kera Till

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Photos: <https://media.faber-castell.net/>